



Tap into this niche market and leverage your marketing budget for added value.

2012 Advertising and Marketing Opportunities

Summary of Marketing Opportunities

Tap into this niche market and leverage your marketing budget for added value.

ADVERTISE (Pages 3-9)

Publications:

Art Therapy: Journal of the American Art Therapy Association The prestigious journal has been a recognized academic publication for more than 20 years providing a scholarly forum for divergent points of view on art therapy. The journal strives to present a broad spectrum of ideas in therapy, practice, professional issues and research. Published quarterly, the journal is circulated in print and online to more than 5,500 Association members and subscribers.

Quarterly Newsletter The official *Newsletter* for members of the American Art Therapy Association, reaching over 5,500 art therapists electronically, in print (applicable issues), and archived on the Members Only section of the Association's web site.

Monthly Update The *Monthly Update* and its companion piece, the *Chapter Update*, are sent electronically to members of the American Art Therapy Association and Chapter officers and leaders. The *Updates* are filled with news and information about new programs and offerings giving you the opportunity to make a vibrant impression on potential customers.

Annual Conference:

Annual Conference Advanced Registration Brochure One of the primary pre-conference marketing pieces, which is sent to over 10,000 art therapists, clinicians, educators, counselors, students and others in related fields. Your ad will receive premiere positioning.

Annual Conference Program The on-site program is a highly effective tool to enhance your image and raise visibility with art therapists, educators, clinicians, counselors, students and others in related fields. The conference program is distributed to 1,200 attendees in print, and also available on the post - Conference Proceedings web site.

Registration Bag Insert Distributed onsite, the Registration Bags are a great way to reach your target audience. Inserts can include flyers, brochures, and other marketing collateral.

Online Advertising:

www.americanarttherapyassociation.org

The American Art Therapy Association web site is the central point for members to get information and resources, and a high traffic site for visitors seeking information about art therapy. More than 235,500 visitors come to the web site annually.

SPONSOR (Pages 10-11)

2012 Annual Conference Sponsorships are a great way to increase your visibility during our professional conference and also gain exposure in conference promotions leading up to the event. A variety of packages that provide high visibility are available.

EXHIBIT (Page 12)

2012 Annual Conference Meet conference participants face-to-face in one of the most popular settings of the conference. The exhibit hall is the cornerstone location for networking. Here you can showcase your products and services to conference participants from around the world.

ORDER FORM - (Page 13-14)

**For more information or assistance
please contact us:**

Barbara Florence
bflorence@arttherapy.org
(703) 548-5863

Why market through the American Art Therapy Association?

About American Art Therapy Association

The American Art Therapy Association is the most prestigious Association in the field of art therapy dedicated to increasing recognition of the profession worldwide. Founded in 1969, the organization represents more than 5,500 members and 38 chapters.

Members include practicing art therapists, students, educators, and related practitioners. Art therapists are master's-level professionals who hold a degree in art therapy or a related field. Educational requirements include: theories of art therapy, counseling, and psychotherapy, ethics and standards of practice, assessment and evaluation, individual, group, and family techniques, human and creative development, multicultural issues, research methods, and practicum experiences. Art therapists are skilled in the application of a variety of art modalities (drawing, painting, sculpture, and other media) for assessment and treatment of a wide demographic group.

Where do art therapists work?

Art therapists are trained to work with people of all ages and impairments in a variety of settings, including:

- Hospitals and medical centers
- Rehabilitation facilities
- Psychiatric and mental health centers
- Residential treatment
- Educational Institutions
- K-12 Schools
- Assisted living facilities
- Community service organizations
- Private practice
- Veteran's services

Market Penetration

You will reach a specialized market of more than 5,500 art therapists including:

- Credentialed & Professional Members
- Mental Health Clinicians
- Educators
- Educational Institutions
- Graduate and undergraduate students
- Researchers
- Counselors
- Related practitioners
- Families, Parents
- Veterans
- Elderly



Our members and their employees buy a wide range of products and services used by their hospitals, medical centers, educational institutions, private and group practices, community and civic organizations and other related facilities

Products and services most in demand include:

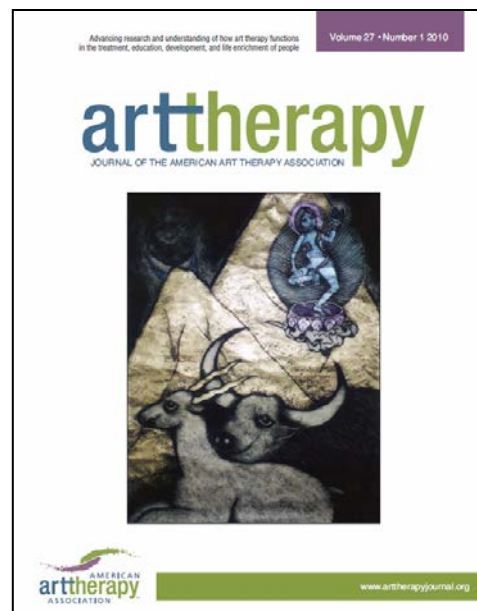
- Educational products & learning aids
- Art supplies
- Office and School supplies
- Technology products & A/V equipment
- Insurance and legal services
- Continuing education opportunities including conferences, workshops & related products
- Books and CDs
- Parenting resources
- Assessment tools
- Journal and magazine subscriptions
- Memberships in related Associations
- Medical equipment & supplies
- Conference and meeting space
- Travel, Lodging, etc.

Put your marketing dollars to work by advertising with the American Art Therapy Association.

Art Therapy: Journal of the American Art Therapy Association

The official journal of the American Art Therapy Association is a recognized academic publication for more than 20 years, with the purpose of advancing the understanding of how visual art functions in the treatment, education, development, and enrichment of people. The journal provides a scholarly forum for divergent points of view on art therapy and strives to present a broad spectrum of ideas in therapy, practice, professional issues and research. The visual arts in therapy are emphasized, but articles in related disciplines of interest to art therapists are considered for publication.

Art Therapy: Journal of the American Art Therapy Association is the leading publication in the field of art therapy reaching tens of thousands of readers worldwide in both online and print formats. Readers include professional art therapists, students, educators and researchers. *Art Therapy* can be found in university, college, and public libraries and databases all over the world, reaching those who are interested in the use of visual arts in healing and therapy in such target areas as community centers, arts programs, health care, residential treatment, schools, and hospitals, reaching children, families, veterans, adults and the elderly.



Please review the advertising rates and submission dates in the schedule below. Ad copy should be submitted in a .pdf file format. Please use the order form which can be found in this kit on page 13-14 to reserve your advertising request.

Our highly regarded Journal reaches more than 5,000 subscribers quarterly and thousands more who access the publication through libraries and online services.

Advertising Rates

2012 RATES	1X	2X	3X	4X	Width	Depth	Trim Size
Full Page	\$650	\$600	\$525	\$425	7"	10"	8-1/2" w x 11" h. Size 300dpi
½ Page Horizontal	\$600	\$550	\$475	\$375	7"	4-7/8"	
½ Page Vertical	\$600	\$550	\$475	\$375	3-3/8"	10"	
1/4 Page	\$450	\$400	\$325	\$225	3-7/8"	4-7/8"	

Ad Submission Deadline Dates

Issue 1: January 15 (Published in March)	Issue 3: July 15 (Published in September)
Issue 2: April 15 (Published in June)	Issue 4: October 15 (Published in December)

Ads are in black and white.

Quarterly Newsletter



The official *Newsletter* for members of the American Art Therapy Association, reaching over 5,500 art therapists electronically, in print (applicable issues), and archived on the Members Only section of the Association's web site.

The *Newsletter* is the American Art Therapy Association's primary electronic publication informing members of association news and important announcements as well articles that feature fresh ideas and inspiring stories about art therapy methodologies, approaches, interventions, directives and techniques.

The American Art Therapy Association's web site is viewed by nearly 20,000 visitors each month.

Advertising Rates

RATES	1X	4X
Full Page	\$300	\$225
1/2 Page	\$225	\$150
1/4 Page	\$175	\$100
Cover Premium Placement	\$375	\$250

SUBMISSION DEADLINES

Spring Issue: April 1

Summer Issue: July 1

Fall Issue: October 1

Winter Issue: January 2

Display Ad Sizes

	Width	Depth
Full page	7"	10"
1/2 page-horizontal	7"	4-7/8"
1/2 page-vertical	3-3/8"	10"
1/4 page	3-7/8"	4-7/8"

Trim size: 8-1/2" w x 11" h

Ads are 4-color

Monthly Update



The *Monthly Update* and its companion piece, the *Chapter Update*, are sent electronically to members of the American Art Therapy Association and Chapter officers and leaders.

The Updates are filled with news and information about new programs and offerings giving you the opportunity to make a vibrant impression on potential customers.

The Updates are sent electronically in html format, with click-through functionality to help your targeted audience reach information quickly and efficiently.

Advertisers may want to consider bundling web site advertising with the Updates for added exposure.

Ads are 4-color

Advertising Rates

RATES	1X	4X
1/4 Page	\$125	\$100
1/8 Page	\$75	\$50
Cover Page Premium (Sidebar 1/3 vertical)	\$150	\$125

Display Ad Sizes

	Width	Depth
1/4 page	1-7/8"	2-1/4"
1/8 page	1-7/8"	1-1/2"
Cover Page Premium (Sidebar 1/3 vertical)	1-7/8"	3"

2012 Submission Dates

January 25	May 28	September 25
February 27	June 25	October 25
March 26	July 25	November 27
April 24	August 29	December 26

Annual Conference Advertising



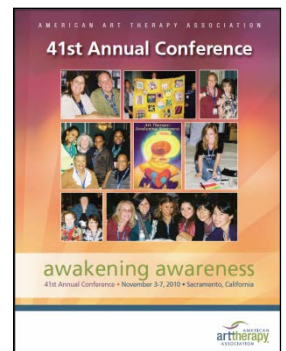
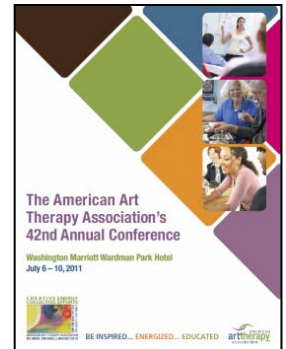
The American Art Therapy Association’s Annual Conference is the premier event for art therapists, clinicians, educators, students, counselors and professionals from other related fields. You can increase your visibility by participating in a variety of opportunities including advertising, sponsorships and exhibits.

Conference Early Bird and Advanced Registration Brochure Advertising—Place your ad in the hands of 10,000 art therapists, clinicians, educators, students, counselors and other professionals from related fields.

Conference Program Advertising—The on-site program is a highly efficient tool for enhancing your image and raising your visibility with art therapists. Your advertising dollars are leveraged as attendees reach thousands of patients, clients and students each year! The conference program is distributed to 1,200+ attendees. The program is also available on a special post- Conference Proceedings website for attendees. Advertising space in the program is an effective way to reach this specialized audience.

Registration Tote Bag Logo—Your company/organization will receive prominent positioning during the conference and well beyond. Our environmental friendly totes are a very popular item with conference attendees, and used well after the event concludes!

Registration Tote Bag Insert—Place your marketing collateral in the conference registration bag (distributed onsite). With attendance of 1,200+ art therapists, this is an excellent way to reach your target audience.



Past Samples

Advertising Rates

- Conference Early Bird and Advanced Registration Brochure Ads (quarter page ad) - **\$500 each**
- Registration Tote Bag Logos - **\$200 each**
- Registration Bag Insert - **\$500 each (\$250 for qualified educational institutions)**
- Conference Program Ads – **See chart below**

Ad Size	Black/White	4-Color
Full Page (Back Cover)	N/A	\$1,145
Full Page (Inside Front Cover)	\$890	\$1,045
Full Page (Inside Back Cover)	\$800	\$940
Full Page	\$620	\$835
1/2 Page Horizontal	\$520	\$700
1/4 Page	\$320	\$430

Contact Barbara Florence for ad closing dates and display ad sizes via email at bflorence@arttherapy.org, or call 703-548-5863.

Jobs Board / Employment Ads

Art Therapy

Art Therapy is driving change in online healthcare recruitment. The best talent relies on The American Art Therapy Association for career advancement. Now you can reach these hard-to-find talent pools through **Art Therapy's** alliance with the National Healthcare Career Network (NHCN).



Art Therapy offers you two options when posting your online job advertisement: to the Art Therapy Career Center only, or to all relevant network partner job boards in the NHCN. Post your job once, choose the NHCN option and the **Network WIZARD** will distribute your posting automatically to all relevant Associations across the network bringing you added value. Or just post to **Art Therapy** – the choice is yours!



Would you like to get additional exposure for your job posting? Increase your company's visibility by selecting the “**Featured Job**” at checkout. Put your open position where it belongs – in front of the industry's most qualified job seekers!

You can also select to participate in the [Featured Employer Program](#) for premium exposure. Featured Employers have an advantage on **Art Therapy** Career Center. These Employers know that to attract serious Job Seekers, they have to stand out among the rest. By purchasing a Featured Employer Package, you have distinguished yourself among the others by providing information about your organization that Job Seekers may find useful in their job search. For packages and pricing, [click here](#). (<http://careercenter.americanarttherapyassociation.org/rates.cfm>)

Advertising Rates

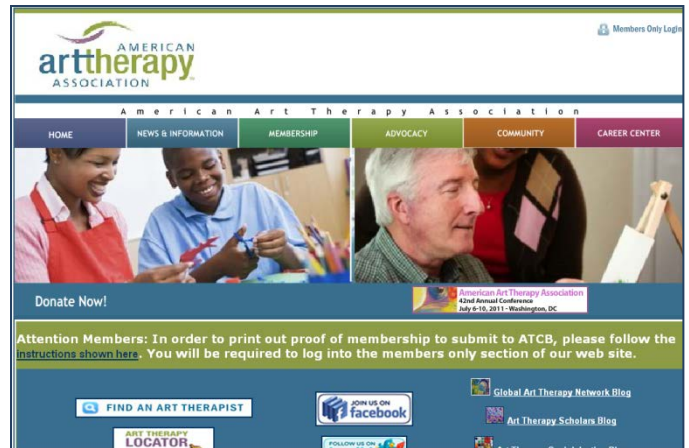
Posting Duration is 30 days	NHCN Job Posting	Art Therapy Job Posting	
Job Type – Discipline	(Includes Art Therapy Posting)	Non-Member	Member
Mental Health/Social Services (Categories: Clinician, Counselor/Therapist)	\$350	\$350	\$200
Allied Health (Categories: Therapist)	\$450	\$350	\$200
Executive (Categories: Program Director/Coordinator)	\$550	\$350	\$200
Academic/Research (Categories: Art Teachers, Art Therapist Educator, Art Therapy Authors, Faculty, Research)	\$550	\$350	\$200
Featured Job (can be selected with any option at checkout)	N/A	\$175	\$125

For more information about pricing and packages, and to place an order [click here](#).
<http://careercenter.americanarttherapyassociation.org/rates.cfm>

Online Advertising (www.americanarttherapyassociation.org)

The American Art Therapy Association web site is the central point for members to get information and resources, and a high traffic site for visitors seeking information about art therapy. In fact, the web site is viewed by nearly 20,000 visitors each month!

The web site is organized to provide advertisers with penetration into the audiences they seek to target, including advocacy, products and services, continuing education, the career center and the art therapy community.



Select from any of the following advertising communities, or browse the web site to identify a specific interest:

Advocacy – A resource center to support the profession of art therapy including information and news about important legislative developments on the state and federal levels.

Career Center – Featuring the Art Therapy Jobs Board, art therapy educational institutions and accreditation standards, the Institute for Continuing Education in Art Therapy—an online distance learning center, the Mentor Program, and information on the Annual Conference including workshops offering continuing education credits.

Online Community – Where more than 5,500 art therapists connect to networking opportunities to exchange ideas and best practices, access research and information to stay current on the latest trends in the field.

Membership – One of the most frequently visited web pages where members find links to benefits and resources and prospective members learn more about the value of membership with the Association.

News and Information – Here visitors can view the latest news and information in the media about art therapy including coverage from major publications from around the world.

Nearly one quarter of a million visitors each year.

Advertising Rates

Banner and Button Ad Rates

Regular banner: \$150 per month. (157 pixels x 150 pixels). Please include URL.

Large banner: \$200 per month. (190 pixels x 150 pixels). Please include URL.



The American Art Therapy Association will gladly customize an advertising package to fit your budget and interests. Contact Barbara Florence at bflorence@arttherapy.org or (703) 548-5863. Order form on page 13.

SPONSOR



Annual Conference Sponsorship Packages are a great way to leverage your advertising dollars for an extended timeframe. Not only will you receive visibility during the conference, you will gain added exposure in conference promotions leading up to the event. A wide variety of options provide you with the flexibility to position your company in the most appropriate way.

PACKAGE SPONSORSHIP OPTIONS -- LEVELS AND BENEFITS

Choose from a wide selection of sponsor opportunities on page 11.

Gold Sponsor (\$7,500)

- Double Exhibit Booth in Prime Location
- Full page color ad in the Conference Program with priority placement on back cover, inside front cover or inside back cover offered to first three Gold Sponsors
- Recognition as Gold Sponsor on Event Signage, in Conference Program and at Plenary Sessions
- Logo on Conference Web site with company web site link
- Registration bag insert
- Pre- and post-conference attendee lists



Silver Sponsor (\$5,000)

- Double Exhibit Booth
- Full page black & white ad in Conference Program
- Recognition as Silver Sponsor on Event Signage, in the Annual Conference Program and at Plenary Sessions
- Logo on Conference Web site along with company web site link
- Registration bag insert
- Pre- and post-conference attendee lists

Bronze Sponsor (\$3,000)

- Single Exhibit Booth
- Half-page black & white ad in Conference Program
- Recognition as Bronze Sponsor on Event Signage, in Conference Program and at Plenary Sessions
- Logo on Conference Web site along with company web site link
- Pre- and post-conference attendee lists



SPECIFIC SPONSORSHIP OPTIONS

\$5,000 SPONSOR LEVEL

Keynote Plenary Sessions (4 available) – Make an initial impression during one of these events. Your sponsorship will receive premium attention as conference registrants gather together to hear distinguished speakers. Sponsor's materials may be distributed at the Keynote Plenary Sessions. (Material must be provided by the sponsor and approved in advance.)

\$2,500 SPONSOR LEVEL

Cyber Café Networking Station – Let technology be your premier marketing tool! Use your logo as the screen saver and scroll your company slogan for the world to see! Situated within the Marketplace of Ideas (Exhibit Hall) – the busiest spot at the conference! Here conference registrants will have complimentary internet access provided through your generous support!

Tote Bags – A premier marketing opportunity! Place your company's name and logo prominently on the most popular take-home item from the conference. These high quality bags are used throughout the conference and for years afterward. (Production costs included for one-color logo imprint, additional colors available at cost.)



\$2,000 SPONSOR LEVEL

International Café – Located in our Marketplace of Ideas, this is the center of our community networking space at the conference. Sponsorship of the International Café is sure to get the full attention of attendees as they enjoy lunch and coffee breaks between sessions at the Annual Conference.

\$1,500 SPONSOR LEVEL

Open Art Studio – Sponsor the Open Art Studio and you are sure to be the favorite of Conference attendees! This sponsorship covers all of the art materials for the Studio, which is open throughout the conference for attendees to let their creativity flow.

Registration Badge Lanyards – Its first come, first served with these ever-popular around-the-neck advertisements! (Production costs included.)

\$1,000 SPONSOR LEVEL

Order Form on Page 13



Morning Refreshment Breaks (3 available) – Held in our Marketplace of Ideas, coffee breaks will take place Tuesday, Wednesday, and Thursday mornings. Includes a table where sponsor can distribute materials or highlight your products. Customize coffee sleeves for an added touch! (*Coffee sleeve customization is at the expense of sponsor.*)

Film Festival – Have your company name and web site shown as the sponsor of the Art Therapy Film Festival in a PowerPoint slide at the beginning of each Film Festival screening session during the conference.

Arts & Crafts Marketplace – One of the most popular and fun activities at the Annual Conference, your company's sponsorship of this dynamic venue, will provide great exposure where our members have the opportunity to sell their hand-made creations.



American Art Therapy Association 43rd Annual Conference

Savannah, GA • July 9 – July 13, 2012



Meet our conference participants face-to-face in one of the most popular settings of the conference. The exhibit hall is the cornerstone of our Marketplace of Ideas, the location for networking, with dedicated exhibit hours, as well as networking breaks. Here you can showcase your products and services to conference attendees from around the world. Bundle your exhibit with an ad or a sponsorship package to leverage even greater exposure and draw attendees to your booth.

COMMERCIAL AND NONPROFIT EXHIBIT PACKAGES

Your booth includes:

- One 8x10 booth with pipe & drape.
- One 6' draped table, two chairs and one wastebasket.
- Two badges to the exhibit hall.

Commercial Exhibitor Price:

Early Bird: \$750 on or before December 28, 2011

Full Price: \$850 after December 28, 2011

Nonprofit Exhibitor Price:

Early Bird: \$525 on or before December 28, 2011

Full Price: \$625 after December 28, 2011



EDUCATIONAL INSTITUTION DISPLAY

(For American Art Therapy Association Educational Institutions only)

Your booth includes:

- One 6' draped table, and one chair.
- One badge to the exhibit hall.

Price:

Early Bird: \$500 on or before December 28, 2011

Full Price: \$575 after December 28, 2011



Consider these *traffic-building* options to drive more attendees to your booth:

- Cyber Café Networking Station - \$2,500 *(see page 1)*
- Refreshment Break Sponsor - \$1,000 each *(see page 11)*
- Conference Brochure Ad – Starting at \$500 *(see page 7)*
- Registration Tote Bag Insert - \$500 *(see page 7)*
- Registration Tote Bag Logo - \$200 *(see page 7)*
- Conference Program Ad – Starting at \$320 *(see page 7)*
- Arts & Crafts Marketplace – \$1,000 *(see page 11)*



ORDER FORM

American Art Therapy Association Advertising, Sponsorship and Exhibits

Please select the advertising, sponsorship or exhibit options from the list below. Mark each selection with a check. Then, complete page two of the form, and return it with payment (check or credit card information) by fax to (703) 783-8468, or mail to 225 North Fairfax Street, Alexandria, VA 22314. If you have questions, please call (703) 548-5863 or email bflorence@arttherapy.org.

Company/Organization: _____
Contact Name: _____
Mailing Address: _____
City / State or Province / Zip or Postal Code _____
Email: _____
Web site: _____
Phone: _____
Fax: _____

ADVERTISING (Check all that apply)

Journal

<input type="checkbox"/> Full Page 1X\$650	<input type="checkbox"/> Full Page 2X\$600	<input type="checkbox"/> Full Page 3X\$525	<input type="checkbox"/> Full Page 4X\$425
<input type="checkbox"/> Half Page 1X\$600	<input type="checkbox"/> Half Page 2X\$550	<input type="checkbox"/> Half Page 3X\$475	<input type="checkbox"/> Half Page 4X\$375
<input type="checkbox"/> Quarter Page 1X\$450	<input type="checkbox"/> Quarter Page 2X\$400	<input type="checkbox"/> Quarter Page 3X\$325	<input type="checkbox"/> Quarter Page 4X\$225

Newsletter

Monthly Update

Online

<input type="checkbox"/> Full Page 1X\$300	<input type="checkbox"/> Full Page 4X\$225	<input type="checkbox"/> Qtr. Page 1X\$125	<input type="checkbox"/> Qtr. Page 4X\$100	<input type="checkbox"/> Regular Banner - \$150 per month
<input type="checkbox"/> Half Page 1X\$225	<input type="checkbox"/> Half Page 4X\$150	<input type="checkbox"/> 1/8 Page 1X\$75	<input type="checkbox"/> 1/8 Page 4X\$50	<input type="checkbox"/> Large Banner - \$200 per month
<input type="checkbox"/> Qtr. Page 1X\$175	<input type="checkbox"/> Qtr. Page 4X\$100	<input type="checkbox"/> 1/3 Sidebar 1X\$150	<input type="checkbox"/> 1/3 Sidebar 4X\$125	
<input type="checkbox"/> Cover Page 1X\$375	<input type="checkbox"/> Cover Page 4X\$250	Employment Ads-Order online: http://careercenter.americanarttherapyassociation.org/post.cfm		

2012 Annual Conference Publications

Pre-Conference Advertising Opportunities	(Onsite) Conference Program Guide		
<input type="checkbox"/> Qtr Pg Advanced Brochure Color \$500	<input type="checkbox"/> Full Pg Back Cover Color \$1,145	<input type="checkbox"/> Full Page Color \$835	<input type="checkbox"/> Qtr. Page Color \$430
	<input type="checkbox"/> Full Pg Inside Front Cover Color \$1,045	<input type="checkbox"/> Full Page B/W \$620	<input type="checkbox"/> Qtr. Page B/W \$320
	<input type="checkbox"/> Full Pg Inside Front Cover B/W \$890	<input type="checkbox"/> Half Page (h) Color \$700	<input type="checkbox"/> Reg. Bag Insert \$500
	<input type="checkbox"/> Full Pg Inside Back Cover Color \$940	<input type="checkbox"/> Half Page (h) B/W \$520	<input type="checkbox"/> Reg. Bag Insert Educ. \$250
	<input type="checkbox"/> Full-Pg Inside/Back Cover B/W \$800		

SPONSORSHIP (Check all that apply)

Full Sponsorships	A La Carte Sponsorship Opportunities	
<input type="checkbox"/> Gold Level Sponsor \$7,500	<input type="checkbox"/> Keynote Plenary \$5,000 each	<input type="checkbox"/> Film Festival \$1,000
<input type="checkbox"/> Silver Level Sponsor \$5,000	<input type="checkbox"/> Tote Bags \$2,500	<input type="checkbox"/> Morning Coffee Breaks \$1,000 ea. (3 available)
<input type="checkbox"/> Bronze Level Sponsor \$3,000	<input type="checkbox"/> Logo on Tote Bags \$200	<input type="checkbox"/> Cyber Space Link Up Station \$2,500
	<input type="checkbox"/> International Café \$2,000	<input type="checkbox"/> Arts & Crafts Marketplace \$1,000
	<input type="checkbox"/> Open Art Studio \$1,500	<input type="checkbox"/> Badge Lanyards \$1,500

EXHIBITS (Check all that apply)

Commercial Exhibitor	Nonprofit Exhibitor	Educational Institution Display
<input type="checkbox"/> 8x10 Booth \$750 (on or before 12/28/11)	<input type="checkbox"/> 8x10 Booth \$525 (on or before 12/28/11)	<input type="checkbox"/> 6 Ft Tabletop \$500 (before 12/28/11)
<input type="checkbox"/> 8x10 Booth \$850 (after 12/28/11)	<input type="checkbox"/> 8x10 Booth \$625 (after 12/28/11)	<input type="checkbox"/> 6 Ft Tabletop \$575 (after 12/28/11)



ORDER FORM

ADVERTISING POLICIES AND TERMS

- All advertising is subject to the publisher's approval. The publisher reserves the right to reject advertising that is not in keeping with the publication's standards and objectives.
- The advertiser agrees to indemnify the publisher and its publications against any and all liability, loss or expenses arising from claims of libel, unfair competition, unfair trade practices, infringement of trademarks, copyrights, trade names, patents or proprietary rights or violation of rights of privacy resulting from the publication of the advertiser's advertisement.
- Advertisements that appear to be editorial matter must have the word "Advertisement" printed above them. The publisher reserves the right to insert the words "Paid Advertisement".
- American Art Therapy Association publications or programs will not knowingly accept advertisements that discriminate on the basis of ethnic group, race, religion, gender, sexual orientation, age, and/or disability. All advertisers must comply with the Association's discrimination policy.
- In the event a dispute arises between the publisher and advertiser that is not specifically governed by the foregoing terms and conditions, such a dispute shall be resolved in accordance with the rules of Alternative Dispute Resolution.
- Requests for particular placement of advertising will be honored when possible.
- The publisher shall not be liable for slight changes or typographical errors that do not lessen the value of an advertisement.

AGREEMENT AND SIGNATURE: I have read and agree to abide by all of the requirements, and regulations of the stated advertising policies and terms.

Name _____

Date Signed _____

PAYMENT

Check made payable to American Art Therapy Association Credit Card (Am. Express, MasterCard, VISA, Discover)

Total Amount: \$ _____ Credit Card Number: _____ Exp. Date: _____

Credit Card V-Code (number located on back of credit card; or front of card for Amex): _____

Cardholder's Name: _____ Cardholder's Signature: _____

RETURN ORDER FORM AND PAYMENT:

Mail:

American Art Therapy Association
Attention: Barbara Florence
225 North Fairfax Street, Alexandria, VA 22314

Email: bflorence@arttherapy.org

Fax: (703) 783-8468